



TITLE:	Official Spokesperson for the Allied Boards of Directors		
Manual/Policy#:	MRHA Boards of Directors # VI-4	Entity:	AGH / CPDMH
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Last Date Reviewed:	May 2025	Cross Reference(s):	

1. POLICY STATEMENT:

The Chair of the Allied Boards, is the official spokesperson for the Allied Boards when releasing information to the public through the media. Information that is released to the public must be appropriate, accurate and consistent in its reflection of the Allied Boards actions and decisions.

2. SCOPE:

This policy applies to all public statements made on behalf of the Allied Boards

3. GUIDING PRINCIPLES:

N/A

4. DEFINITIONS:

N/A

5. PROCEDURE:

- The Chair of the Allied Boards or their designate is responsible for responding to any requests from the media for information or interviews about the Boards activities or decisions.
- Whenever possible, information about the Allied Boards activities or decisions is presented to the media upon request, in the form of a written news release.
- News releases on activities or decisions of the Allied Boards are prepared by the President & CEO (CEO) and approved by the Chair of the Allied Boards.
- The Chair of the Allied Boards consults with other Directors of the Allied Boards as necessary, prior to speaking directly to the media, when the subject matter is deemed to be serious or potentially inflammatory.
- The Chair of the Allied Boards may designate another Director of the Allied Boards to speak to the media if the Allied Boards Chair is unable to respond or if the designate is more informed about the matter being discussed.

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- Whenever possible, the CEO or another Director of the Allied Boards is present during interviews with the media by telephone or in person, so as to corroborate the information that is presented to the media. In addition, the Media support person for the Corporations may also be present.
- The Allied Boards Chair consults with other Directors of the Allied Boards as deemed necessary by the Allied Boards Chair, prior to speaking directly to the media.

6. REFERENCES:

N/A

7. APPENDICES:

N/A

Evaluation

This policy will be reviewed every two years.